The Role of AI: Speculative Design in Redefining Artistic Collaboration Jinghong Chen¹

Abstract

This paper considers the role of artificial intelligence as an emerging creative collaborator within artistic practices through the frame of speculative design. As technology continues to reshape the creative landscape, AI is increasingly moving from a tool to a co-creative partner in the artistic process. Speculative design is used in this paper to imagine and contrast possible future scenarios in which AI will play a significant role in the creation of art, to explore emerging opportunities and challenges from this integration. The article, guided by three key research questions, investigates how human artists perceive the role of AI in art, the key contributions of AI in collaborative settings, and how speculative design might help clarify the outcomes of AI-assisted versus traditional artistic creation. A comprehensive review of the literature underlines the current state of AI, concerning art forms in visual arts, music, and literature. This, however, must be availed with the gap about research at large in terms of authorship, originality, and ethical implications. The project shows, through speculative scenarios and interviews with practising artists, that while AI holds the potential to extend human creativity through new tools and techniques, several ethical issues regarding authorship and ownership and the possible suppression of human creativity arise. The discussion emphasizes the importance of preserving human agency and the need to develop ethics concerning the use of AI in the arts. In all, while AI affords exciting new opportunities in the realm of collaborative art, great care must be exercised in its integration.

Keywords: Artificial Intelligence, Artistic Collaboration, Speculative Design, Authorship, Creativity, Ethical Implications.

Introduction

There is constant development of art in consonance with technological breakthroughs. Each new wave would bring a set of new tools, techniques, and perspectives to the creative process, from the invention of the camera to the digital tool. Technology certainly questions and challenges traditional forms of art, often reshaping whole genres and introducing new movements (Bramantyo, 2021). Today, we find ourselves at the forefront of another such transformation, namely, the integration of AI into the arts. While the creativity-enhancing tool/medium dichotomy historically framed AI as either a source or a platform assisting artists in the execution of their projects, today AI is more and more positioned as a creative collaborator, a partner with whom to co-create art. This shift raises profound questions of creativity, authorship, and artistic agency. This article considers the role of AI as a creative partner in collaborative artistic practice through the lens of speculative design. Speculative design provides a structured means to envision future scenarios in which AI occupies a central role in creating processes, enabling the exploration of the implications of this relationship before they fully come into view. Speculative design answers a kind of "what if" question, allowing artists, researchers, and technologists to imagine how AI will shape the future of art while considering what challenges and ethical dilemmas this transformation may pose.

Three central questions guide this article:

In speculative design scenarios, how do human artists envision the role of AI as a creative partner?

In speculative collaborations where human artists create with AI, what are some key contributions or influences that AI has made?

How can speculative design help us differentiate and understand the outcomes of AI-assisted art compared to traditional artistic creation?

¹The New School, Parsons School of Design, 55 W 13TH ST, NEW YORK, NY 10011, Email: chenj286@newschool.edu

We will explore the intersection of AI and Art through Speculative Design, analyze case studies from artists in practice, and finally situate the broader implications of these artworks for our understanding of creativity and the future of the arts. We also look at ethical and practical issues raised by AI-assisted art, such as challenges about authorship and ownership, and questions about when and how well AI can surpass human creativity. The aim of this article is, therefore, to probe deeply into the evolving role that AI will take up within the arts and its future implications for artistic collaboration, by placing it into a speculative design framework.

Literature Review

AI in the Arts: State of Research

Artificial intelligence and art have been, for quite a while, the point of convergence of technologists and artists. The early uses of AI in art, however, were mainly confined to the use of algorithms in producing either visual or auditory outputs, with most of them being derived from already-existing datasets to make a new creation (Chen et al., 2020). In recent times, AI, however, has outgrown its use as a mere tool for creating works for an active creator himself. But one of the most famous examples, in the visual arts, is a portrait generated through an algorithm previously trained on thousands of images, called Edmond de Belamy and collected over \$432,000 when it was auctioned at Christie's in 2018, creating widespread debate about the role of AI in art (Rani et al., 2024). As Rani et al. (2024) assert, artificial intelligence is making increased changes in the way art is created and consumed by authors working with unique, interesting works supported by high computing power. This paper (Rani et al., 2024) employs practice-led methodology, a descriptive qualitative approach, and observational methodology to comprehend how AI technologies are affecting the art world and explores the use of creative processes of AI technology in digital art for painting and evaluates creativity based on aesthetic value and components of works created by AI.

Artificial Intelligence has succeeded in composing original music, which often fused genres and/or pushed beyond traditional musical theory. One such AI, named AIVA - Artificial Intelligence Virtual Artist has created symphonies that rival those of any human composer of classical music to the keen, humanly pitched ear (Chung, 2022). OpenAI's Jukebox goes even further, producing original songs, lyrics included, in the style of named artists (Dhariwal et al., 2020). With AI being able to learn from large volumes of musical information to produce music that makes sense, this raises serious questions about creativity and originality in the context of music. Projects like Google's DeepDream have shown how AI can find patterns within an image and creatively heighten those patterns to produce surreal, dreamlike images (Guljajeva et al., 2024). As Rani et al. (2024) assert, AI technology might play a role in inspiring human artists who are able to create incredible works of art with the appropriate understanding of the limitations of AI algorithms that welcome both human and machine contributions. The research (Rani et al., 2024) tries to overcome some of these limitations and forms a more pluralistic outlook on the tendencies that are evolving in AI art while understanding how AI is changing art and what could be projected for the next few years. Another place where the most progress has been made with AI is literature. GPT-3, a large language model developed by OpenAI, has the capability of co-authoring stories, poems, and essays (Shibani et al., 2023). The criticism often still levied against this kind of AI-generated text is that it is depthless and lacking in subtlety, its ability to create human-like writing has opened new avenues of collaboration with machines. With all these developments, however, much of the literature on AI and the arts remains hooked on the technical aspects of AI's contribution-how it goes about creating art, what algorithms are used, and how it can innovate within the frameworks of existing arts. Very little attention has been brought to the fore regarding the philosophical and ethical implications involved in having AI as a creative collaborator. Finally, the question of the authorship, who owns the art prompted by AI continues to be highly debated. More than that, there are also fears that someday AI will even overtake human creativity and leave artists less and less in the driving seat regarding artistic development.

Authorship and Ethical Issues in AI-Assisted Art

The involvement of AI as a collaborator challenges long-standing assumptions regarding authorship and originality within the sphere of art. Conventionally, authorship is tied to the individualistic artist, the personal vision, technique, and creative expression (Staiger, 2013). However, when AI is involved in the creative process, it muddles these distinctions. When an algorithm creates a painting or composes a piece of music, it becomes complicated to decide who is the creator, whether it is the human who built the algorithm, the algorithm itself, from where the work took inspiration or all. The concept of AI as an author of works created with its intervention has remained highly debated among scholars. Some, such as Murray (2024) think that AI is no more than a tool, something like a paintbrush or musical instrument, through which human artists extend their creative capability. On the other hand, many scholars, such as Rezwana and Maher (2023), highlight the complexity of the matter, where AI is well on its way to co-creator status, as creative decisions eventually come to be made independently by the AI itself. This is further complicated by the question of originality. Little room for originality remains in AI arts, as in generating new pieces, the algorithm always depends on some previous dataset. For example, an AI trained on thousands of paintings may just create a new image influenced by those paintings, because of which it cannot be called completely original. While sometimes the creation of AI has been viewed as derivative and lacking in truly original innovation, other times AI-generated art has been hailed as a breakthrough artistic medium.

The rise of AI-created art is also raising crucial ethical issues, particularly regarding the question of ownership. For instance, if an algorithm creates a work of art, it is difficult to decide to whom the copyright belongs, the programmer behind that algorithm or the artist who has used it or can the AI itself be an owner (Palace, 2019). Legal frameworks are yet to keep pace with the rapid development of intellectual property in AI systems. Another point is that AI may someday compete with human artists, at least commercially. The better AI becomes at the creation of art, music, and literature, the more it will be capable of substituting for human artists in a particular field, with possible displacement and undervaluing of human creativity. What is more, there is also a risk of flooding the market with AI-generated art, which in turn makes it more difficult for human artists to compete or be recognized. While these ethical issues are quite serious, the cultural popularity of AI as a game-changer in the arts often overshadows them. To many artists and technologists alike, AI is a strong tool for expanding the boundaries of creativity and the search for new forms of expression. But as AI continues to be a greater force in the creation of art, it is very important that such ethical questions be out in the open and that guidelines are laid down to ensure that the contributions that AI makes to the arts are fair and responsible.

Research Gaps

While there is an increasing amount of research on the role of AI in the arts, there are a few gaps that have not yet been explored as most of the research to date has focused on either the technical aspects of AIgenerated art or its broader cultural and philosophical implications. Additionally, further research is needed to understand how AI reconfigures our understanding of creativity, authorship, and originality, especially within the context of speculative design. Second, only very few studies have been conducted on the role of AI in collaborative artistic processes. While many examples of works created using AI exist, far fewer studies have focused on how AI and human artists interact to create new works. Without an understanding of how these collaborations unfold, such as how AI performs in creative processes, how an artist interacts with AI, and how the AI shapes the final product, it is hard to develop more elaborate views on the role of AI in the arts. Lastly, more research is needed regarding the ethical implications of AI-generated art. Whereas intellectual property and job displacement have been talked about ad nauseam, less research has investigated the broader social and cultural impacts of AI in the arts. For example, how might AI-generated art impact the value placed on human creativity and how will we ensure that AI applications for art are developed responsibly, especially in commercial contexts, remain unanswered, which deserves further exploration.

Theoretical Framework

Speculative Design: A Tool to Explore AI in the Arts

Speculative design is a forward-looking framework, which instead of using traditional design methodologies that would offer an immediate solution or the creation of a functional product, examines through imagination various types of futures. It is a speculative design that questions "what if" in a manner that enables, even encourages, critical thought on behalf of developing technologies and their possible social, cultural, and ethical influences (Auger, 2013). Speculative design allows one to create hypothetical scenarios that are not representative of anything in the current reality but act as a means to think about future possibilities in unusual and sometimes provocative ways. Speculative design in AI and the arts could function as a powerful tool to imagine how artificial intelligence will reshape the creative landscape. Other than merely enhancing current artistic processes, speculative design invites us to imagine how AI might fundamentally reshape the way art is created, distributed, and perceived. It allows artists, technologists, and scholars to critically consider these changes through fictionalized but plausible future scenarios. As such, a speculative design could be that, in a future world, AI-created art has become so pervasive that humanmade art becomes rare and singular or even extinct. In that scenario, AI systems can create art on demand for collectors, museums, or society at large, while the role of the human artist is curatorial or advisory about such AI systems but no longer creative. But such a prospect raises questions of authorship, authenticity, and the emotional connection people have with art whether it would have the same cultural and personal significance if it were simply an algorithm-produced piece of art or not.

Another scenario could imagine a future in which AI doesn't replace human artists but instead amplifies their creative capabilities. In this perspective environment, AI plays the role of a collaborator through the presentation of ideas, implementation of varied styles, or even the completion of pieces of work initiated by an artist. This would be the case and still reflects the very concept of having AI as a tool that would work together with human intuition and imagination in extending the bounds of what is artistically possible. It begs another set of questions, including would the final product retains artist attribution or would take on an authorship role. It also questions what that would do to the perceived value of art and what it would say about the role of the artist in society. It follows that these speculations are not undertaken as predictions but, rather, as a vehicle for thinking through and discussing the future of creativity along with the role of technology in shaping human culture. Through speculative design, artists and technologists can better anticipate the social, ethical, and philosophical implications of integrating AI into the arts. Speculative design allows us to confront different questions before they are realities, and it prepares us for how to navigate the relationship between humans and machines in artistic collaboration that is going to continue to shift and change.

Human-Computer Interaction and the Digital Humanities

Understanding the integration of AI into an artistic collaboration process could be deepened by research emanating from Human-Computer Interaction and the field of Digital Humanities. These areas provide practical and theoretical insights to explain how humans interact with digital tools like AI and how those tools shape creative processes and cultural outputs.

Human-Computer Interaction

HCI studies how people interact with computers and technology in general and devise systems to enhance human experiences, improving productivity. Applied to the arts, HCI investigates how artists make use of digital tools-including AI, to support or extend their creative processes (Fan & Zhong, 2022). It asks questions such as, how artists interact with AI to create visual artwork, compose music, or write literature and which interfaces AI integrate most intuitively into creative workflows. HCI also investigates how the presence of AI influences the way an artist decides on or autonomously creates something. From an HCI perspective, interaction with the AI might be framed as one in which the artist is the user and co-creator. The whole process in GANs and AI utilities like DeepDream, for instance, is creatively completed by an artist (Murray-Browne & Tigas, 2021). The artist can prompt the AI by regulating certain parameters, choosing training data, or refining the AI's output to resonate with their artistic vision. It is in this interaction that the line separating human control from machine autonomy becomes further obfuscated, with big questions regarding how much of the final output is a product of the artist's intention and how much is an act of the generative capabilities of the machine. HCI research covers also the design of AI tools for artistic collaboration. In a way, this will make AI a seamless companion in the creative process, where interfaces and software systems must be designed in such ways as to be more accessible and intuitive for artists. This is about understanding how artists do creativity and designing AI systems that complement, rather than hinder, their creative flow. For example, some of the artists may prefer a hands-off approach, allowing AI to take more control, while still others would want granular control over every count. It is in identifying these preferences that shape will be given to AI in its designing of the tools that would cater to diverse artistic styles and workflows.

Digital Humanities

Digital humanities are an interdisciplinary field that bridges traditional humanities scholarship with digital tools and methods. Indeed, the digital humanities are primarily concerned with ways in which digital technologies affect cultural production, representation, and analysis (Berry, 2012). When applied to research into AI in the arts, the digital humanities provide a critical perspective on how AI impacts authorship, originality, creativity, and cultural value. The first strand of focus in the digital humanities could be the question of authorship with art generated through AI. The more this technology bears into the creative process of creation, the more complicated it becomes as to who or what would be known as the author of such work. Traditionally, in those forms of art that remain restricted to human intelligence, authorship is attributed to an individual responsible for conceiving and then executing the work. But when an AI algorithm is responsible for the share of creative output, the lines of authorship begin to blur. In this scenario, it is difficult to decide whether the human operator of the AI can be considered the author or does the AI itself count as an autonomous agent, entitled to a degree of credit for the creation. This opens up much greater questions about agency and intentionality in art. While humans are capable of intentional, reflective thought, AI operates on pre-programmed algorithms and data sets. For the field of digital humanities, that raises philosophical questions about the nature of creativity itself that investigate if a machine actually can be creative or if it is just replicating patterns from input data. Whether AI can produce creative works that are indistinguishable from those created by humans and whether that confronts our core understanding of what it is to create. The digital humanities also address issues about cultural value and how AI-generated works are perceived by society. For example, the first question in the scenario is when AI is considered a strong contributor in creating art, whether human-made art becomes less valuable, or human creativity is even more valued in contrast to those that machines create. A second question is how this AI-generated art will be accommodated within existing valuing and critiquing frameworks. HCI combined with digital humanities creates deep insights into complex dynamics in AI-mediated artistic collaboration. Both disciplines provide tools necessary for research on the one hand to investigate practical questions related to integrating AI into creative workflows; on the other hand, wider cultural and ethical consequences of such integration. As AI continues to evolve, these multidisciplinary insights will be vital to framing the future of art while maintaining balance and value in the human-creative-machine-intelligent relationship.

Methodology

Speculative Scenarios: Imagining Future AI-Human Collaborations

This article draws on speculative scenarios, informed by interviews with practising artists, as a mechanism for exploring how AI is used as a creative partner in artistic collaboration. Speculative scenarios constitute a main method within speculative design, enabling us to imagine possible futures where the creation of art is centrally mediated by AI. It is important to stress that these scenarios do not predict the future, rather, their goal is to trigger critical reflection on what the role and implications of AI in the arts are or will be, and to consider some of the opportunities and challenges that may arise as AI becomes increasingly integrated into artistic practices. In these hypothetical cases, AI might be thought of as a collaborator to

human artists, or else as being in itself capable of contributing to the creation of new works in such artistic fields as the visual arts, music, and literature. To take one possible example, it can thus be envisioned that, over a certain point in time, generated AI art will be the sole and dominant form of created art. Another might be how AI could expand human creativity, where artists can go further than previously possible in their work.

Artist Interviews: Response to the Use of AI in the Arts

To root these speculative scenarios in existing practice, interviews with artists and creatives who have experience working with AI-based programs or have taken part in speculative design practices were conducted. The interviews also illustrate the value of understanding how artists feel about the role of AI in their work, the opportunities and challenges they perceive when creating with AI, and their views on the future role of AI within the arts. The artists discussed in this article represent the range of visual arts, music, and literature. Some fully embraced AI as their creative collaborator, creating art with AI and researching the possibility of using AI to stretch the limits of their craft. Others are far more skeptical, concerned with ethical ramifications of AI-created art and its possible use as a replacement for human creativity. These interviews highlight views on AI's role within the arts: from opportunities to challenges that it brings. While some consider AI a strong tool that can help enhance creativity, therefore pushing any form of artistic expression beyond known limits, others look at the matter skeptically, pointing out that it is human agency and intuition, after all, that are in jeopardy and which we should conserve in the creative process.

Findings

AI as Creative Partner: Contributions and Influences

Speculative design scenarios in the case studies and interviews with the artists point to a high potential for AI as a powerful creative partner in artistic collaboration. Whereas traditional tools support artists in executing their ideas, AI might play an active part in the creation process itself (Antony & Huang, 2024). This shift is both transformative in enabling new forms of artistic expression and degrees of innovation not previously possible. For instance, in the visual arts, AI-created art brings a new dimension of conceptual innovation. Algorithms for AI, in particular, using Generative Adversarial Networks (GAN), can process loads of visual information, recognise patterns, and generate wonderfully complicated images far beyond human artists to replicate (Creswell et al., 2018). These often combine multiple influences of art to create, sometimes completely original visuals, which resist categorization into the current movement in art. Portrait of Edmond de Belamy is the quintessence of this new class of artwork created with the use of GAN (Goenaga, 2020). While algorithmically created the portrait shares similarities in style with classical painting, albeit one that is distorted and dreamlike to give the picture an otherworldly feel. It not only created curiosity but also stirred up philosophical debates concerning the nature of artistic intention and whether a machine could have creative intent. In music, too, the impact has been equally deep. Programs such as AIVA (Artificial Intelligence Virtual Artist), and OpenAI's Jukebox produce original works that push the edges of traditional music (Clancy, 2022). AI systems can analyze the fine structures of various musical genres, merge styles, and come up with completely new forms of musical expression. These compositions often push the very edges of music theory, combining harmonies, rhythms, and sounds in ways that a human composer would never or could hardly imagine. The key contribution AI makes in the realm of music is through its simulation of creativity in exploring sound and melodic combinations beyond human capacity. This opens new vistas for musicians collaborating with AI to create complex and unconventional compositions.

In literature, AI systems like GPT-3 have been used to co-author stories and poetry with AI's contributing text often surprising in its creativity and coherence and at times even unpredictability. The AI can be prompted by the writer through a theme or sentence, after which the AI goes ahead to make a continuation that can be accepted, edited, or used as the building block by the human writer (Lee et al., 2022). Such interaction and iteration between humans and AI should result in new creative paths for the writers by

introducing fresh ideas and perspectives, or even narrative directions that might never have occurred to the human mind alone. AI-generated literature already started testing the boundaries between human and machine authors, challenging traditional thoughts of creativity and the role of the human author. On the other hand, the findings also hint at several challenges lying with AI-assisted creativity. Many artists express apprehensions about AI's tendency to overpower or even replace human creativity. The more sophisticated the artworks created by AI become, some argue, the less human artists will be able to claim the role of primary driver and leader in artistic innovation. This assumption is considered particularly true within the commercial sectors of the art world, within which AI has the potential to produce more art, in higher quantities, than human artists do. Meanwhile, there is an increasing ethical dilemma concerning the role of AI in creation itself whether a human artist can take full credit for an artwork when most of that work is AI-generated, or whether the AI have any merit as a collaborative co-creator.

Impact of AI on Different Forms of Art

The impact that AI imposes on artistic collaboration is highly varied across different disciplines, such as visual arts, music, and literature.

Visual Arts

AI in the field of visual arts has reached out of the scope of our concept of originality and creativity. Still, perhaps the greatest contribution that AI could make towards the visual arts is amalgamating styles or coming up with fully new ways of expression in visual terms (Wan & Ren, 2021). For example, style transfer algorithms enable the artist to take the features of one visual style, for instance, the brushstrokes from Van Gogh and apply them to some other image. These tools offer quite new possibilities for the manipulation of visual elements and combinations of artistic practices that cannot be classified by traditional methods. Besides, AI-generated portraits, above all generated by GANs, can question existing standards of beauty, realism, and abstraction. The same goes for those cases when GANs generate hyper-realistic portraits of non-existing people. That would make the technical capabilities of machine learning overt but also beg questions about authenticity and representation of reality in art. These portraits can be evocative for viewers; yet, at the same time, they are faced with the fact that the subject never existed. That's a fascinating philosophical question as to the identity and the "soul" of the portrait and art being representative of reality or imagination.

Music

In music, AI has been used to compose original pieces that move beyond traditional musical structures. Applications like AIVA and Jukebox further open entirely new doors of experimentation in sound and genre (Miller et al., 2022). AI-generated music is not confined by traditional rules regarding harmony, rhythm, or genre; rather, it can merge various musical traditions into innovative and new compositions. For example, AI can combine symphonic elements of classical music with electronic beats or jazz improvisation to create hybrid compositions that are not only new but also very captivating. But AI is more than just something new in the composition of music. It can analyze thousands of musical pieces, identify patterns within them, and compose melodies, harmonies, and rhythms that successfully emulate or even build upon the works of human composers. AI musicianship can be employed to generate new ideas in composition that will help musicians overcome creative barriers or take their music in new directions. Some musicians have expressed apprehension, though, since it is evident that AI music lacks the emotional depth and spontaneity that distinguish human performances. While AI-composed music can be innovative and complex, it often misses the human touch aspect that makes music emotionally resonant.

Literature

In literature, too, the contribution of AI has been equally revolutionary, though presenting different problems. AI systems such as GPT-3 provide coherent narratives, dialogues, and poems, which subsequently would be used by human authors as inspiration for new works (SCSC & Sahu, 2024). The writers might use AI-generated text as a source of inspiration: cofounding stories or poems they have

created in collaboration with machines. For instance, an author can feed into GPT-3 the character's description and/or some outline of events; the AI may suggest dialogues, scenery, or even plot twists. But more often, the question is one about originality and meaning. Even as GPT-3 churns out grammatically correct prose, fluid and with a flow that can verge on the mesmerizing at times, it lacks the weight and heft that characterizes human literature. Indeed, AI-generated text can be creative, but generally, it lacks either the emotional subtlety or the thematic coherence or narrative complexity that characterizes truly great literature. That's why AI is often used more like an idea generator or a way to explore new directions in a story rather than a standalone author. Also, the role of AI in literature raises contentious questions about authorship.

Ethical Concerns and Practical Challenges

These findings also raise various ethical and pragmatic issues that accompany AI-assisted creations of artistic merit.

Authorship and Ownership

One of the biggest ethical questions surrounding AI-generated art concerns the aspect of authorship. The issue here is pretty complex as it tests the traditional notions of authorship and intellectual property. Traditionally, at least, the practice of authorship had been tied to the creative process of the individual artist and his intention. The interviews and findings have highlighted that when AI is involved in the process, human collaborators often refuse to share ownership with AI, as according to them AI works under their guidance. However, when the AI's involvement is significantly higher than the human collaborators, findings show that in such cases, ownership is agreed to be shared with the programmers. This means that human artists and writers do not want to share their ownership and credit with a machine and feel more comfortable when the owners are only humans. This is further muddled by the fact that AI algorithms are normally trained on existing datasets, which include copyrighted material. During creation, if the AI produces an art piece patently similar to an already existing piece, it immediately raises questions of plagiarism, originality, and intellectual property. Contemporary legal frameworks do not offer a way out of these issues, and this places most artists and creators in doubt as to who the owner of the works created by AI might be.

Impact on Human Creativity

The other rather cardinal fear is that AI will somehow outshine human creativity. As the findings suggest, while AI is getting better and better in producing art, music, and literature, there's a growing apprehension that human artists are not considered anymore the main driving force behind artistic novelty. In several domains, creations generated by AI have already been sold in auctions, exhibited in galleries, and used in commercial projects (Mansell, 2021). This therefore might be an indication that AI technologies are soon going to dominate specific areas within the world of art, hence making their field somewhat challenging for human artists. This concern feels most acute in commercial art and design, where speed and efficiency are often prized above most other values. Given that AI can generate a high volume of art in very short periods and at lowered costs compared to human artists, it might be attractive for companies looking to cut corners. The result could be a devaluation of human creativity if the number of AI-generated works flood the market and drive down demand for human-made art.

Another of the practical challenges that occur with the use of AI in an artistic collaboration is that of access and integration. This is evidenced by comments from many artists lamenting the fact that these AI tools are only now beginning to emerge and thus are not yet widely available or affordable, hence many have not experimented with them. Yet, in parallel, advanced AI tools, still developed in large tech companies and research institutions, hardly make any access available because of high licensing costs for AI software and/or hardware. In this way, smaller creative organizations and independent artists are left behind much more often (Jiang et al., 2023). Secondly, incorporating AI into existing workflow processes can be challenging for some artists. AI-generated art is more frequently related to different competencies and knowledge in subjects such as programming and machine learning. The same becomes a barrier for those

artists who have never worked with these technologies, thereby limiting the complete possibility of AI on creativeness. Moreover, sometimes the output itself sounds impersonal or disconnected from the very vision of the artist, generating frustration and creative dissatisfaction.

Discussion

The role of AI in artistic collaboration provides evidence for change in how we think about creativity. This, in turn, allows us to speculate on futures through the hypothetical scenarios in which AI would act in a proactive, central role in creating an artwork. This approach invites us to go beyond what is possible today and imagine how AI might reshape the boundaries of creativity, challenge traditional art practices, and change the relationship between artist and machine. The value of speculative design therefore rests in an ability to push beyond the confines of empirical research focusing on the current state of AI and its capabilities (Jang & Nam, 2022). While empirical work might provide some indication of current uses of AI tools by artists, the approach allows speculation about what may occur next. It opens a door toward the prospect of futures in which AI dominates the creation of art and does so on a scale and at a level of complexity hard or impossible for humans to achieve. For example, a speculative design scenario might consider a future in which the algorithms of AI would be so advanced that entire art movements would be created by them without human intervention. On the other hand, speculative design can also consider how AI may alternatively become a force that enhances and expands human creativity, not as a replacement but as a collaborator. In the future, AI could be continuously used as a creative assistant that might give suggestions, complete works initiated by humans, or even provide instant feedback to get an artist's decision-making on track. The artist would remain at the centre of the creative process, however, AIaugmented their discovery of new dimensions in artistic expression through computational power, pattern recognition, and even aesthetic insights out of human reach. In fact, these futures, essentially speculativeenable a critical reflection not only of the potential benefits but also of the host of risks and challenges presented by AI.

Creativity and Authorship in AI-Generated Art

The integration of AI into the process of creation challenges common notions about creativity and authorship. Creativity has long been portrayed as a unique human function, a manifestation of individual thought, emotion, and perspective (Richards, 2010). The artist, as creator, is considered the sole author of the work, their signature style or vision is often integral to the value of the work. But when AI becomes co-creator-or primary creator, these lines begin to blur. In most cases, AI extends human creativity. For example, artists can leverage AI to invent new forms, manipulate styles, or engage in some artistic exploration that is either too hard or completely impossible to achieve by hand. AI can assist in the rapid generation of design iterations or surprising combinations of elements that may inspire new directions within an artist's work. In such a context, the artist retains full control over the final output by using AI to extend his creativity, not replace it. In this case, AI is more like an amplifier of creativity, extending the reach of human imagination. On the other hand, in some cases, AI is seen as the co-creator. Consider, for instance, generative art and the development of algorithms that independently create artworks depending on given data inputs. In that respect, the line dividing human and machine authorship tends to blur.

The question then becomes one of the fundamental issues of authorship if an AI system creates an artistic work or composes a piece of music then who owns that? The current legal frameworks are poorly equipped to deal with AI-generated works (Singh, 2022). Conventional intellectual property laws, which grant ownership to the human creator, may be difficult to apply in a creative process where human input has been abetted by a machine. Yet, when AI-generated art gains commercial value or becomes a cultural treasure, the question of authorship becomes more urgent in the face of potential conflict over ownership and recognition. As AI continues to become increasingly sophisticated, the prospect is raised that perhaps AI might one day outpace human creativity. AI alone may analyze and synthesize vast amounts of information emanating from art history, music theory, or literary genres into works that expand creative possibilities beyond the capacity of a human in an entire lifetime. If, in the future, AI is seen to create completely original art without human intervention, it remains a question of whether the artists will be

considered major drivers of artistic innovation and whether human creativity will take a backseat in such cases. The questions are at the heart of what creation essentially means to human beings, and they challenge us to rethink the role of human agency in art.

Ethical and Practical Considerations

All this raises a host of ethical and practical concerns that will have to be addressed if AI is going to play a responsible and equitable role in artistic collaboration.

Overshadowing Human Creativity and Job Displacement

One of the most serious ethical issues involves overshadowing human creativity by the introduction of AI. As AI continues to improve in its ability to produce complex and original works of art, the real concern is that human artists will be incapable of competing with them (Kalpokiene & Kalpokas, 2023). In commercial fields, which at times are obsessed with efficiency and cost, this sort of AI art could have been produced quickly and at a low cost, hence it would be more attractive to businesses and collectors. This could bring the price of man-made art down since the number of AI-made art pieces would saturate the market, therefore plunging the demand for works made by human hands. It could then be argued that this displaces the jobs in the fields of creation. Just as AI has automated processes in manufacturing and service industries, the chances exist that AI can automate aspects of the creation of works of art, particularly in areas such as graphic design, the composition of commercial music, and even fine arts. Artists might consider themselves increasingly marginalized as AI takes over duties that had previously been handled by human creativity. Yet, this does beg another challenge in that while developing AI technology, one should ensure that the machines become complementary, rather than replacements, to human artists in order not to take away from human ingenuity and creative expression.

Accessibility and Affordability of AI Tools Another big practical challenge is the question of access and affordability of AI tools to artists. Most of the sophisticated AI systems are developed by large technology corporations or serious research institutions; as such, they are out of reach for independent artists or smaller creative organizations. This may build up an economic entry barrier for many artists, the cost of acquiring and maintaining both the hardware and software to run these AI systems becomes prohibitively expensive. This could lead to a gap that will widen between those who have access to AI tools and those who won't, potentially inflaming inequalities in the art world. What that will finally imply in practice is democratizing AI technologies themselves so that access to and mastery of the technology becomes more feasible and affordable. It may mean developing and making available more affordable AI tools for artists or creating public resources for those same artists to experiment with AI in a non-threatening environment. It will not be a preserve for the few privileged but listen to the diverse voice that it needs so that art scenes remain dynamic and very inclusive.

Quality and Depth of the AI-generated Art

The other challenge, raised by many artists, is the quality and depth of AI-generated art. While AI can create technically impressive works, some artists believe these often lack emotional nuance, depth, or even intentionality in a way characteristic of human-made art (Egon et al., 2023). In such cases, human creativity often becomes driven by personal experiences, emotions, and cultural contexts that provide layers of meaning that strike a chord deep inside the audience. On the other hand, AI lacks subjective experience and emotional intelligence, which therefore makes its creations look superficial or not be of the intentionality that makes art meaningful at all. This has been causing concerns that even while the visually or sonically impressive AI-generated art may be, it might lack the soul or emotional resonance that human audiences seek in art. The more capable the systems will be, the more important it will be to start exploring the ways through which AI can complement, not replace, the deeply human aspects of creative creation. That could involve creating AI systems that work more closely with a human creator, allowing human emotion and intention to play a greater role in the final product.

Conclusion

This article has discussed how AI's role as a creative collaborator in artistic practice is evolving, especially through the frame of speculative design. It was important to consider a future in which AI might make dominant contributions to the creation of art so we could begin unpacking some immense potential that AI holds for reshaping ideas about the creative process. Speculative design enables us to speculate about how AI is going to create new possibilities for artistic expression and, at the same time, find solutions to the challenges and ethical dilemmas that such advances will bring about. The findings hint at the very high potential of AI in enhancing human creativity. AI-driven tools may unlock new forms of artistic expression, suggest new ideas, and extend the boundaries of what is possible artistically. In fields like the visual arts, music, and literature, AI has already demonstrated its co-creative, collaborative, and inspiring capabilities for new directions that artists can take. This will be an integration that enriches human creativity: letting artists experiment in ways that are impossible or too hard to achieve without the computational powers and pattern recognition that AI brings along.

Still, with these benefits comes a host of thorny ethical questions, mainly about authorship, originality, and the future of creativity. Undeniably, for those artistic processes in which AI is taking centre stage, this complicates who the true author of a work is. Does it reside with the artist who set up and guided the AI, or does the AI per se deserve some partial recognition? Furthermore, the question of originality is compromised in the case where AI will make use of massive databases to produce works derived from existing styles of creativity that raise concerns about intellectual property and creative ownership. Moving forward, the more AI becomes intertwined with the practice of creativity, the more important it will be to make sure that agency and control remain with the human artist. AI should be a tool for enabling artists, not displacing or diminishing them. Human creativity is imbued with emotional depth, intentionality, and cultural context, all elements contributing depth and value to a work of art. In all, AI opens a host of new horizons in the collaboration of artistic work that allows a push beyond the boundaries of creativity, hence redefining how we approach the arts. Above all, such opportunities will have to be pursued with caution while being mindful of ethical frameworks for equitable access to AI technologies. By embracing AI thoughtfully as a creative collaborator, we shall be assured that as we seek new dimensions in the expression of art, human creativity will grow alive at the core of all these artistic processes.

References

- Antony, V. N., & Huang, C. M. (2024). ID. 8: Co-Creating visual stories with Generative AI. ACM Transactions on Interactive Intelligent Systems, 14(3), 1-29. https://doi.org/10.1145/3672277
- Auger, J. (2013). Speculative design: crafting the speculation. Digital Creativity, 24(1), 11-35. https://doi.org/10.1080/14626268.2013.767276
- Berry, D. M. (2012). Introduction: Understanding the digital humanities. In Understanding digital humanities (pp. 1-20). London: Palgrave Macmillan UK. https://link.springer.com/chapter/10.1057/9780230371934_1
- Bramantyo, T. (2021). Digital art and the future of traditional arts. Journal of Music Scholarship, 42(1), 96-110. http://digilib.isi.ac.id/8562/
- Chen, W., Shidujaman, M., & Tang, X. (2020). AiArt: towards artificial intelligence art. In The 12th International Conference on Advances in Multimedia.
- Chung, J. (2022). Case study of AI art generator using artificial intelligence. Trans-, 13, 117-140. https://koreascience.kr/article/JAKO202222059023010.page
- Clancy, M. (2022). Law: You can call me Hal: AI and music IP. In Artificial intelligence and music ecosystem (pp. 93-108). Focal Press.
- Creswell, A., White, T., Dumoulin, V., Arulkumaran, K., Sengupta, B., & Bharath, A. A. (2018). Generative adversarial networks: An overview. IEEE signal processing magazine, 35(1), 53-65. https://ieeexplore.ieee.org/abstract/document/8253599
- Dhariwal, P., Jun, H., Payne, C., Kim, J. W., Radford, A., & Sutskever, I. (2020). Jukebox: A generative model for music. arXiv preprint arXiv:2005.00341.
- Egon, K., Russell, J., & Julia, R. (2023). AI in Art and Creativity: Exploring the Boundaries of Human-Machine Collaboration. OSF Preprints, 20.
- Fan, X., & Zhong, X. (2022). Artificial intelligence-based creative thinking skill analysis model using human-computer interaction in art design teaching. Computers and Electrical Engineering, 100, 107957. https://doi.org/10.1016/j.compeleceng.2022.107957
- Goenaga, M. A. (2020). A critique of contemporary artificial intelligence art: Who is Edmond de Belamy?. AusArt, 8(1), 49-64.

- Guljajeva, V., Sola, M. C., & Clarke, I. (2024). Artist-Guided Neural Networks–Automated Creativity or Tools for Extending Minds?. Digital Society Volume 64, 59.
- Jang, S., & Nam, K. Y. (2022). Utilization of speculative design for designing human-AI interactions. Archives of Design Research, 35(2), 57-71.
- Jiang, H. H., Brown, L., Cheng, J., Khan, M., Gupta, A., Workman, D., ... & Gebru, T. (2023, August). AI Art and its Impact on Artists. In Proceedings of the 2023 AAAI/ACM Conference on AI, Ethics, and Society (pp. 363-374). https://doi.org/10.1145/3600211.3604681
- Kalpokiene, J., & Kalpokas, I. (2023). Creative encounters of a posthuman kind–anthropocentric law, artificial intelligence, and art. Technology in Society, 72, 102197. https://doi.org/10.1016/j.techsoc.2023.102197
- Lee, M., Liang, P., & Yang, Q. (2022). Coauthor: Designing a human-ai collaborative writing dataset for exploring language model capabilities. In Proceedings of the 2022 CHI conference on human factors in computing systems (pp. 1-19). https://doi.org/10.1145/3491102.3502030
- Mansell, R. (2021). Enclosing or democratising the AI artwork world. Cambridge Journal of Law, Politics, and Art, 1, 247-251.
- Miller, J., Lewis, D., Guo, Z., Li, Y., Ma, Y., Vahidi, C., ... & Hawley, S. H. (2022). DMRN+ 17: Digital Music Research Network One-day Workshop 2022. University of London. https://qmro.qmul.ac.uk/xmlui/handle/123456789/88838
- Murray, M. D. (2024). Tools do not create: human authorship in the use of generative artificial intelligence. Case W. Res. JL Tech. & Internet, 15, 76.

https://heinonline.org/HOL/LandingPage?handle=hein.journals/caswestres15&div=6&id=&page=

- Murray-Browne, T., & Tigas, P. (2021). Emergent interfaces: Vague, complex, bespoke and embodied interaction between humans and computers. Applied Sciences, 11(18), 8531. https://doi.org/10.3390/app11188531
- Palace, V. M. (2019). What if artificial intelligence wrote this: artificial intelligence and copyright law. Fla. L. Rev., 71, 217. https://heinonline.org/HOL/LandingPage?handle=hein.journals/uflr71&div=9&id=&page=
- Rani, S., Jining, D., Shah, D., Xaba, S., & Shoukat, K. (2024). Examining the impacts of artificial intelligence technology and computing on digital art: a case study of Edmond de Belamy and its aesthetic values and techniques. AI & SOCIETY, 1-19. https://link.springer.com/article/10.1007/s00146-024-01996-y
- Rezwana, J., & Maher, M. L. (2023). Designing creative AI partners with COFI: A framework for modeling interaction in human-AI co-creative systems. ACM Transactions on Computer-Human Interaction, 30(5), 1-28. https://doi.org/10.1145/3519026
- Richards, R. (2010). Everyday creativity. The Cambridge handbook of creativity, 189-215.
- SCSC, S. D. G., & Sahu, G. R. (2024). Navigating Narrative Frontiers: Influence of Generative AI on Creative Literature. International Research Journal on Advanced Engineering and Management (IRJAEM), 2(05), 1315-1323. https://goldncloudpublications.com/index.php/irjaem/article/view/226
- Shibani, A., Rajalakshmi, R., Mattins, F., Selvaraj, S., & Knight, S. (2023). Visual Representation of Co-Authorship with GPT-3: Studying Human-Machine Interaction for Effective Writing. International Educational Data Mining Society. https://eric.ed.gov/?id=ED630873
- Singh, A. L. J. (2022). Is the Current UK Copyright Framework Sufficient for Protecting Emerging Technology in AI-Generated Art?. Art, Antiquity & Law, 27(1). https://heinonline.org/HOL/LandingPage?handle=hein.journals/artniqul27&div=9&id=&page=

Staiger, J. (2013). Authorship approaches. In Authorship and film (pp. 27-57). Routledge.

Wan, Y., & Ren, M. (2021). New visual expression of anime film based on artificial intelligence and machine learning technology. Journal of Sensors, 2021(1), 9945187. https://doi.org/10.1155/2021/9945187.