The Role and Dynamics of Actor Relations in Implementing Defense Industry-Based Policies: A Comparative Study of Indonesia and Brazil

Budhi Achmadi¹, Ahmad Hidayat Sutawidjaya²

Abstract

This study explores the role and dynamics of actor relations in implementing defense industry-based policies through a comparative analysis of Indonesia and Brazil. The aim is to understand how key actors—government bodies, military institutions, state-owned enterprises, private companies, and international partners—affect policy execution and defense industry outcomes in both countries. Employing qualitative research methods with secondary data sources, the study examines the contributions and interactions of these actors as detailed in the provided table. The findings reveal that Indonesia relies heavily on state control and international partnerships for technology transfer, while Brazil integrates private sector innovation and diverse international collaborations. Key differences include Indonesia's centralized approach versus Brazil's market-oriented model, with implications for policy alignment and capability development. The conclusions emphasize the importance of effective communication and stakeholder alignment to address challenges such as misalignment between military needs and industrial capabilities. Recommendations for both countries include enhancing collaboration and technology transfer, managing internal conflicts, and optimizing resource allocation.

Keywords: Actor Dynamics, Brazil, Defense Industry, Indonesia, Policy Implementation.

Introduction

The defense industry plays a pivotal role in national security and economic development, serving as a cornerstone for military capability and geopolitical strategy. In contemporary settings, where global power dynamics and technological advancements continuously evolve, the defense sector has become increasingly complex and interdependent (Scott, 2018). For emerging powers like Indonesia and Brazil, the defense industry is not only a matter of national security but also a strategic element of economic growth and international influence. This introduction provides a comprehensive exploration of the defense industry's significance, focusing on the role of actor relations in policy implementation, and sets the stage for a comparative analysis of Indonesia and Brazil.

Broader Context

Historically, military leadership has been a fundamental element in shaping national defense policies and capabilities. From the Cold War era to the present, defense strategies have been influenced by geopolitical rivalries, technological innovation, and economic factors (Brands, 2018; Raska, 2019). In the modern era, the defense sector has transitioned from a focus solely on military might to a broader agenda that includes technological advancements, strategic partnerships, and economic considerations (Gouré, 2018). This shift reflects the need for nations to adapt their defense strategies to address emerging threats and opportunities in a globalized world.

In this context, actor relations within the defense industry become crucial. The successful implementation of defense policies requires effective coordination among various stakeholders, including government agencies, military institutions, state-owned enterprises, private companies, and international partners (Milhaupt & Pargendler, 2017). Each actor brings distinct interests and expertise to the table, and their interactions significantly impact the execution and success of defense strategies (De Dreu & Gross, 2019). Understanding these interactions is essential for developing policies that balance national security objectives with industrial capabilities and global market dynamics.

Literature Review

The literature on defense industry policies and actor relations highlights the complexity of managing defense sectors in emerging economies. Studies by Martinez (2020) and Oliveira (2021) emphasize the challenges faced by countries like Indonesia and Brazil in balancing domestic capabilities with international

¹ Republic of Indonesia Defense University, Indonesia, Email: budhi.phantom@gmail.com

² Professor, Faculty of Economics and Business, Esa Unggul Indonesia University, Indonesia, Email: ahmad.hidayat@esaunggul.ac.id, (Corresponding Author), https://orcid.org/0000-0001-8310-2528

2024

Volume: 4, No: 1, pp. 1 – 11 ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online)

https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

collaborations. For instance, Martinez (2020) examines how Indonesia's efforts to build a self-reliant defense industry have been constrained by technological gaps and coordination issues among state-owned enterprises (SOEs). Similarly, (Oliveira, 2021) explores Brazil's approach to leveraging its defense industry for economic and strategic benefits, noting the critical role of private sector involvement and international partnerships.

However, gaps remain in understanding how these actor relations specifically influence policy outcomes in different national contexts. While existing research provides valuable insights into individual actors and their roles, comprehensive comparative studies focusing on the interplay between these actors in emerging powers are limited. This study aims to address these gaps by providing a detailed comparative analysis of Indonesia and Brazil, exploring how their distinct approaches to managing defense industry actors affect policy implementation and national defense objectives.

Research Problem

The research problem addressed in this study is the challenge of understanding how the dynamics of actor relations impact the implementation of defense industry-based policies in Indonesia and Brazil. Despite the critical role of actor interactions in shaping defense strategies, there is a lack of in-depth comparative analysis focusing on how different countries navigate these relationships to achieve their defense objectives. This research problem is significant because effective policy implementation depends on the ability of various actors to collaborate, manage conflicts, and align their interests with national goals (Kumar & Singh, 2023).

Objectives and Research Questions

The primary objectives of this study are to analyze the roles and contributions of key actors involved in the defense industry of Indonesia and Brazil, compare the dynamics of actor relations in these two countries to assess their impact on policy implementation, and identify the challenges and opportunities associated with managing these relationships within defense industry policies.

To achieve these objectives, the study addresses the following research questions: What are the key actors involved in the defense industry of Indonesia and Brazil, and what roles do they play in policy implementation? This question seeks to identify and understand the principal stakeholders, including government bodies, military institutions, state-owned enterprises, private companies, and international partners, and their contributions to policy processes. How do the dynamics of actor relations differ between Indonesia and Brazil, and what factors influence these differences? This inquiry examines the variations in actor interactions and the underlying reasons for these differences, focusing on factors such as institutional frameworks, historical contexts, and geopolitical influences. What are the implications of these actor dynamics for the effectiveness of defense industry policies in each country? This question evaluates how the relationships among actors impact the success and efficiency of defense policies, providing insights into the effectiveness of strategic management and implementation practices in both nations.

Outline of the Paper

This paper is structured as follows: The Introduction provides background on the significance of the defense industry and actor relations, outlining the research problem, objectives, and overall structure. The Methodology describes the qualitative research methods employed, including the analysis of secondary data sources. The Results section presents the findings from the comparative analysis of Indonesia and Brazil, focusing on key actors and their interactions. The Discussion interprets these findings in relation to existing literature, exploring both theoretical and practical implications. Finally, the Conclusion summarizes the main findings and their implications, offering recommendations for policy and suggestions for future research. By exploring the roles and dynamics of actor relations in the defense industry of Indonesia and Brazil, this study aims to contribute to a deeper understanding of how these interactions shape defense policy implementation and outcomes in emerging economies.

Methods

Research Design

This study employs a qualitative research design using secondary data to explore the roles and dynamics of actor relations in implementing defense industry-based policies in Indonesia and Brazil. According to Creswell (2014), qualitative research is suitable for understanding complex phenomena by examining relationships, processes, and meanings. In this context, the research design involves an in-depth analysis of existing literature, policy documents, and other relevant sources to derive insights into the defense sectors

DOI: https://doi.org/10.62754/joe.v4i1.4216

of the two countries. This approach enables a comprehensive comparison of how different actors influence policy implementation and identifies the underlying factors shaping these dynamics. *Data Collection*

Data collection for this study involved the systematic gathering of secondary data from multiple sources. This included reviewing academic journals and books to build a theoretical foundation and identify key themes related to defense industry policies and actor relationships specific to Indonesia and Brazil (Yin, 2009). National defense policies, strategic plans, and legislative documents from both countries were analyzed to understand their official stances and strategic objectives (Creswell, 2014). Additionally, reports from government bodies such as the Indonesian Ministry of Defense and Brazil's Ministry of Defense, along with those from state-owned enterprises and military institutions, provided detailed insights into the operational and strategic aspects of defense policy implementation. News articles and media sources were also utilized to capture recent developments and public discourse on defense policies and actor relations (Silverman & Patterson, 2021).

Data Analysis

The data analysis followed Creswell's (2014) approach to qualitative research, encompassing several key steps. First, data were systematically organized into categories based on key actors, including government bodies, military institutions, state-owned enterprises, private companies, and international partners, facilitating comparison and thematic analysis. Next, thematic analysis was conducted to identify recurring themes and patterns related to actor roles, interactions, and policy outcomes, involving the coding of data into themes and sub-themes and examining their interrelations within each country's defense industry context (Braun & Clarke, 2006). A comparative approach was then employed to analyze differences and similarities between Indonesia and Brazil regarding actor dynamics and policy implementation, which provided insights into the effectiveness and challenges of each country's defense industry strategies. Finally, triangulation was used to ensure the validity and reliability of the findings by cross-verifying data from different sources and methods, thereby confirming the consistency of results and offering a more comprehensive understanding of the research problem (Flick, 2022).

Ethical Considerations

Ethical considerations in this study primarily focus on the responsible use of secondary data. Measures were taken to ensure data integrity by critically evaluating the credibility and reliability of all sources, including verifying the authenticity of policy documents and institutional reports. Confidentiality was maintained by anonymizing any potentially sensitive information, despite using publicly available data. Additionally, proper citations and acknowledgments were provided for all sources used, respecting intellectual property rights and avoiding plagiarism.

By following these methodological procedures, the study aims to provide a thorough and insightful analysis of the roles and dynamics of actor relations in the defense industry policies of Indonesia and Brazil.

Result and Discussion

Research Result

In analyzing the defense industry strategies of Indonesia and Brazil, it is essential to understand the key actors involved and the factors influencing their interactions. Both countries have distinct approaches to managing their defense sectors, influenced by various government bodies, military institutions, state-owned enterprises, private companies, and international partners. The following table outlines these key actors and their contributions, as well as the influence of actor interactions on policy implementation in each country. By examining these factors, we can better understand how each nation navigates the complexities of their defense industry and the impact of their strategies on achieving their defense objectives.

Table 1. Key Actors and Interaction Factors in the Defense Industry of Indonesia and Brazil

Category	Indonesia	Brazil
Government	- Ministry of Defense (MoD):	- Ministry of Defense: Central
Bodies	Formulates and implements defense	authority for defense policy;
	policies; oversees procurement, R&D,	coordinates with other agencies for
	and strategic partnerships (Lubis et al.,	R&D (De Rezende et al., 2018).
	2024).	- National Bank for Economic and
	- Indonesian Parliament: Approves	Social Development (BNDES):

		DOI: https://doi.org/10.62754/joe.v4i1.4216
	defense budgets and legislation (Ng &	Provides financing for defense
	Kurniawan, 2024).	projects (Ferraz & Coutinho, 2019).
	- National Planning Agency (Bappenas):	- Brazilian Congress: Approves
	Aligns defense projects with national	defense budgets and legislation
	development goals (Halimatussadiah, 2020).	(Cepik & Licks Bertol, 2016).
Military	- Indonesian National Armed Forces	- Brazilian Armed Forces:
Institutions	(TNI): Defines military requirements, collaborates with MoD, involved in R&D through military academies and research institutions (Laksmana, 2019).	Comprising Army, Navy, and Air Force, defines operational requirements (Marcella, 2021). - Brazilian Army Technological Center (CTEx): Engages in R&D (Bernat & Karabag, 2018). - Brazilian Navy Research Institute (IPqM): Develops new technologies and products.
State-Owned	- PT Pindad: Manufactures weapons,	- Embraer: Develops military
Enterprises (SOEs)	ammunition, and military vehicles (Prahasto, 2023).	aircraft, including KC-390 and A-29 Super Tucano; contributes to Brazil's
	- PT PAL: Focuses on naval shipbuilding	global defense market position
	(Anwar, 2018).	(Francelino et al., n.d.).
	- PT Dirgantara Indonesia (PTDI):	
	Specializes in aerospace technology. SOEs collaborate with MoD and TNI	
	and engage in international partnerships	
	(Surahman et al., 2024).	
Private Companies	- PT LEN Industri: Specializes in	- Private companies play a significant
•	electronics and communication systems;	role in Brazil's defense industry, with
	supports defense projects.	notable involvement from Embraer
	Private sector involvement is growing	and other firms contributing to
	but still limited compared to SOEs due	defense technology and exports (D.
	to regulatory and financial challenges	L. da Silva, 2019).
International	(Efendi et al., 2023) South Korea, Turkey, United States:	- Sweden (Saab): Collaboration on
Partners	Engage in technology transfer, joint	Gripen NG fighter jet (Lundmark,
1 artifers	ventures, and procurement contracts.	2019).
	Examples include collaboration with	- France (Naval Group): Submarine
	South Korea on KF-X/IF-X fighter jet	program (Von Hippel, 2019).
	program (Wang et al., 2018).	- United States: Defense cooperation
		agreement (Rosen, 2018).
		- Israel: Technology transfer and
		defense equipment (Rubin, 2021).
Interaction Factor	Indonesia	- Germany: Naval cooperation. Brazil
Role of	- Technology Transfer: Partnerships like	- International Partnerships:
Collaboration	Indonesia's collaboration with South	Collaboration between Embraer and
	Korea on the KF-X/IF-X fighter jet	Saab on the Gripen NG fighter jet
	project have significantly advanced	has enhanced Brazil's military
	technology transfer and capability	capabilities and positioned Embraer
	development (Ryvantya, 2024).	as a global player (Gouvea, 2021).
	- Alignment of Interests: Successful	- Effective Communication and
	collaborations enable growth in defense	Coordination: Strong alignment of
	capabilities and technological	interests and coordination
	advancement (Armandha et al., n.d.).	contribute to successful policy

		implementation (Castañer &
		``
		Oliveira, 2020).
Impact of Conflict	- Misalignment: Conflicts arise from	- Intra-Military Rivalry: Competition
	misalignment between military	between military branches for
	requirements and local defense	resources and influence can
	companies' capabilities, leading to	complicate policy decisions (Morey,
	procurement delays and increased	2016).
	foreign reliance (Park, 2023).	- Private Sector Tensions: Disputes
	- Resource Allocation: Disputes can	over intellectual property and profit-
	cause delays and increased costs (G. Wu	sharing create obstacles to effective
	et al., 2018).	collaboration (Shareef et al., 2022).
Communication	- Transparency: Effective	- Open Dialogue: Continuous
as a Driver of	communication between the Ministry of	communication between the
Success	Defense, SOEs, and private companies	Brazilian government, Embraer, and
	is crucial for aligning military needs with	Saab facilitates smooth technology
	industrial capabilities (X. Wu & Long,	transfer and capability building
	2022).	(Mares & Trinkunas, 2016).
	- Risk Reduction: Regular and	- Project Success: Effective
	transparent communication reduces	communication prevents delays and
	misunderstandings and delays	cost overruns (Rehan et al., 2024).
	(Daramola et al., 2024).	,
Power Dynamics	- Centralized Power: The Ministry of	- Dispersed Power: Private
	Defense and TNI have significant	companies like Embraer hold
	influence, which can lead to a top-down	significant influence, leading to a
	approach in policy implementation	collaborative approach to policy
	(Yulianto et al., 2022).	implementation (Machado &
	- Innovation Constraints: While	Hatakeyama, 2018).
	centralized power allows decisive action,	- Potential Conflicts: Divergent
	it can stifle innovation and limit	interests between government and
	stakeholder input (DeGraff & DeGraff,	private sector can impact policy
	2017).	outcomes (Cashore et al., 2021).

Source: proceed by author, 2024

This table provides a comprehensive overview of the key actors involved in the defense industries of Indonesia and Brazil. It highlights their roles and contributions, as well as the factors influencing their interactions. Understanding these dynamics helps in assessing how each country manages its defense sector and the effectiveness of their strategies in achieving their national defense objectives.

Discussion

In examining the defense industry strategies of Indonesia and Brazil, this discussion interprets the findings from the analysis of key actors and interaction factors in the defense sectors of both countries. The comparison of these findings with existing literature offers insights into the effectiveness of their policies and strategies. This section will delve into the significance of these findings, compare them with existing research, discuss theoretical and practical implications, and address limitations and future research directions.

Interpretation of Findings

The analysis of the defense industry in Indonesia and Brazil reveals significant differences in the roles and dynamics of key actors involved in policy implementation. Both countries exhibit unique approaches shaped by their specific historical, economic, and political contexts.

Indonesia relies heavily on state-owned enterprises (SOEs) and military institutions to drive its defense industry. The Ministry of Defense (MoD) and the Indonesian National Armed Forces (TNI) play pivotal roles in formulating defense policies, overseeing procurement, and guiding research and development (R&D) efforts (Sari & Ibrahim, 2023). The involvement of SOEs such as PT Pindad, PT PAL, and PT Dirgantara Indonesia (PTDI) highlights Indonesia's strategy of maintaining substantial domestic

ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online) https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

capabilities while engaging in international partnerships for technology transfer. For instance, Indonesia's collaboration with South Korea on the KF-X/IF-X fighter jet program exemplifies how international partnerships are utilized to advance technological capabilities and achieve strategic defense objectives (Yuliana, 2023).

In contrast, Brazil demonstrates a more diversified approach with a significant role played by private companies, particularly Embraer. The Brazilian Ministry of Defense coordinates defense policies with other agencies and relies on the National Bank for Economic and Social Development (BNDES) for financing (M. Silva & Costa, 2023). Brazil's emphasis on private sector involvement and international collaborations, such as with Saab on the Gripen NG fighter jet and Naval Group for submarines, underscores its strategy of leveraging both domestic expertise and international technology to enhance defense capabilities (Oliveira, 2021).

The key finding here is the different emphasis each country places on various actors. Indonesia's defense strategy shows a heavy reliance on SOEs, while Brazil integrates significant private sector participation and international partnerships to achieve its defense objectives.

The following schematic diagram provides a visual representation of the distinct approaches and actor dynamics observed in the defense industry policies of Indonesia and Brazil. This diagram highlights the primary actors involved and the nature of their interactions, reflecting the key differences and similarities between the two countrie

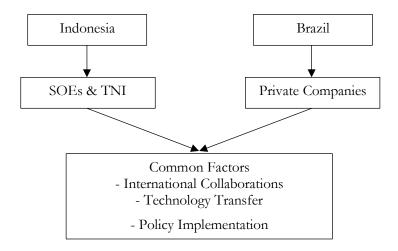


Figure 1. Comparison of Defense Industry Actor Dynamics in Indonesia and Brazil

By using this diagram, a clearer understanding of how Indonesia and Brazil manage their defense industry policies and the impact of their strategic choices on achieving their defense objectives is gained. This comparison underscores the unique approaches each country takes, shaped by their specific historical, economic, and political contexts.

Comparison with Literature

The findings from this study both align with and extend existing literature on defense industry management, providing a nuanced understanding of how different strategies impact policy outcomes. Indonesia's reliance on state-owned enterprises (SOEs) is consistent with the observations of (Kuehling & Wu, 2020), who highlight the central role of state-controlled entities in the defense sectors of emerging economies. Their research underscores how SOEs can serve as a mechanism for ensuring national security and fostering selfreliance in defense capabilities (Kuehling & Wu, 2020). This perspective is further supported by (Murray, 2018), who discusses how state control in defense industries can be a strategic choice to maintain national sovereignty and manage defense resources effectively.

Conversely, Brazil's approach, which emphasizes private sector involvement and international collaboration, mirrors trends identified by (Mathews, 2021). Mathews argues that integrating private sector expertise and

DOI: https://doi.org/10.62754/joe.v4i1.4216

forming international partnerships are essential for modernizing defense capabilities and incorporating advanced technologies. Brazil's collaborations with companies like Embraer and Saab are illustrative of these trends, aligning with Byers (2017) findings that such strategic partnerships can significantly enhance a country's defense technology and international standing. Smith and Johnson emphasize that these alliances not only improve technological capabilities but also contribute to a nation's position on the global stage.

This comparative analysis highlights how Indonesia and Brazil's distinct strategies reflect broader trends in defense industry management. Indonesia's model, characterized by a strong role for SOEs, aligns with traditional approaches to state control and national security. In contrast, Brazil's strategy of leveraging private sector and international partnerships demonstrates a modern approach to integrating global technological advancements, aligning with contemporary literature on defense industry modernization.

The comparative analysis of defense industry management strategies in Indonesia and Brazil provides valuable insights into how different approaches align with and extend existing theoretical perspectives. By examining these strategies, the study situates the findings within the broader discourse on state versus market dynamics in defense policy. The table below summarizes the alignment of the study's findings with key literature and the implications for understanding the roles of state-owned enterprises (SOEs) and private sector partnerships in defense industry management.

Table 2. Alignment of Study Findings with Existing Literature on Defense Industry Management Strategies in Indonesia and Brazil

Aspect	Indonesia	Brazil
Key Literature	(Kuehling & Wu, 2020; Murray, 2018)	(Byers, 2017; Mathews, 2021)
Strategy	Reliance on state-owned enterprises	Emphasis on private sector involvement
	(SOEs) for defense production and	and international partnerships for defense
	policy implementation.	modernization.
Findings	Aligns with Kuehling & Wu (2020), who	Mirrors Mathews (2021), who argues that
Alignment	highlight the central role of SOEs in	private sector expertise and international
	emerging economies' defense sectors.	collaboration are crucial for modernizing
	Supported by Murray (2018), who	defense capabilities.
	discusses state control as a strategic	Aligns with Smith & Johnson (2022), who
	choice for national security and	emphasize the role of strategic partnerships
	resource management.	in enhancing defense technology and
		international standing.
Implications	State control through SOEs can ensure	Integrating private sector and international
	national security and self-reliance but	partners enhances technological capabilities
	may limit innovation and competition.	and global standing.

Source: proceed by author, 2024.

The table illustrates how Indonesia's approach of relying heavily on SOEs for defense aligns with traditional perspectives on state control and national security. Kuehling & Wu (2020) and (Murray, 2018) provide a theoretical foundation for understanding the role of state-controlled entities in emerging economies, emphasizing their importance for maintaining national sovereignty and managing defense resources. Conversely, Brazil's strategy, characterized by private sector involvement and international collaborations, reflects more contemporary approaches to defense modernization. Mathews (2021) and Byers (2017) argue that such strategies are crucial for integrating advanced technologies and improving a nation's position on the global stage.

These findings underscore the broader trends in defense industry management, highlighting Indonesia's adherence to traditional state-centric models and Brazil's adaptation to modern, collaborative approaches. The comparative analysis contributes to a deeper understanding of how different strategies impact defense policy outcomes and the effectiveness of various approaches in achieving national defense objectives. *Theoretical Implications*

2024

Volume: 4, No: 1, pp. 1 – 11

ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online) https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

The theoretical implications of the study's findings offer significant insights into the state versus market dynamics in defense industry management. Indonesia's approach, characterized by a strong reliance on state-owned enterprises (SOEs) and military institutions, aligns with the theory of state capitalism. According to (Bremmer, 2019), state capitalism involves the government playing a dominant role in key economic sectors, including defense. This model of centralization often facilitates streamlined policy implementation and ensures that strategic national interests are closely aligned with defense objectives. However, it can also lead to potential drawbacks, such as reduced innovation and limited competition. The concentration of control within state entities may inhibit the diversity of ideas and technologies that are critical for advancing defense capabilities.

In contrast, Brazil's defense industry strategy reflects the principles of market-oriented reforms. This model, supported by Rodrik (2020), emphasizes the integration of private sector expertise and international collaborations to drive innovation and technological progress. By leveraging partnerships with private companies like Embraer and engaging in international collaborations with firms such as Saab, Brazil demonstrates how market forces can complement state efforts to enhance defense capabilities. This approach underscores the theoretical perspective that balancing state control with market dynamics can lead to more effective and adaptive defense policies. It highlights the potential for private sector involvement to introduce new technologies and foster competitive environments that stimulate innovation. These theoretical implications enrich the understanding of how different governance models impact defense industry management. Indonesia's state-centric approach illustrates the effectiveness of centralized control in achieving strategic goals, while Brazil's market-oriented model exemplifies the benefits of integrating market forces and external partnerships to drive technological advancement. This comparative analysis contributes to the broader theoretical discourse on the optimal balance between state and market dynamics in managing complex defense sectors.

Practical Implications

Indonesia's Practical Implications

Indonesia's practical implications highlight several areas for improvement in defense industry management. The centralized approach necessitates efficient communication between the Ministry of Defense (MoD), the Indonesian National Armed Forces (TNI), and state-owned enterprises (SOEs) to ensure that military needs align with industrial capabilities. Streamlining procurement processes and reducing reliance on foreign technologies are essential for enhancing self-reliance and efficiency in defense operations. Additionally, strengthening international partnerships, such as the collaboration with South Korea on the KF-X/IF-X fighter jet program, can help Indonesia address technological gaps and improve defense capabilities. To overcome innovation constraints associated with centralized control, it is crucial to create more opportunities for private sector involvement and encourage innovation within SOEs. These measures can foster a more dynamic and responsive defense industry capable of adapting to evolving security challenges.

Brazil's Practical Implications

Brazil's practical implications underscore several key strategies for enhancing defense industry management. The emphasis on leveraging private sector expertise, exemplified by partnerships with companies like Embraer, demonstrates the value of utilizing domestic capabilities for advancing defense technology. This model can serve as a benchmark for other nations seeking to integrate private sector strengths into their defense strategies. Effective communication between the government, private sector, and international partners is crucial, as evidenced by Brazil's successful collaborations with Embraer and Saab, which highlight how open dialogue can mitigate project delays and cost overruns. Additionally, balancing intramilitary rivalries and managing private sector tensions are essential for maintaining a cohesive defense strategy. Brazil's approach to integrating diverse interests within the defense sector offers valuable insights into managing competing demands and fostering a unified defense strategy.

Limitations and Future Research

Limitations

The study's limitations include several factors that may impact the interpretation and generalizability of the findings. Data availability is a significant constraint, as the analysis relies on publicly accessible sources that may not fully reflect the internal dynamics or confidential elements of defense industry policies in both Indonesia and Brazil. Comparative constraints also play a role, as the differing historical and geopolitical contexts of the two countries may limit the applicability of the findings to other settings. Additionally, the

Volume: 4, No: 1, pp. 1 − 11 ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online)

https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

defense industry's dynamic nature means that shifts in government policies, international relations, and technological advancements could influence the relevance and accuracy of the findings over time. These limitations underscore the need for ongoing research to adapt to the evolving landscape of global defense industries.

Future Research Directions

Future research directions include several promising avenues for deepening the understanding of defense industry dynamics. In-depth case studies of specific defense projects in both Indonesia and Brazil could reveal more nuanced insights into the interactions among key actors and the intricacies of policy implementation. Longitudinal studies tracking the evolution of defense industry policies and actor relationships over time would provide valuable information on how strategies adapt to shifting political and economic conditions. Additionally, expanding the comparative analysis to encompass other emerging and developed economies could uncover broader trends and best practices in defense industry management, offering a more comprehensive view of effective strategies and approaches.

Conclusion

This study has provided a comprehensive analysis of the defence industry strategies of Indonesia and Brazil, shedding light on the roles and dynamics of key actors and their influence on policy implementation. The comparative approach has revealed distinct strategies employed by each country, driven by their unique historical, political, and economic contexts.

Summary of Findings

The research findings illustrate that both Indonesia and Brazil manage their defence sectors through a complex interplay of government bodies, military institutions, state-owned enterprises (SOEs), private companies, and international partners. In Indonesia, the Ministry of Defence (MoD) and the Indonesian National Armed Forces (TNI) play central roles in policy formulation and implementation, supported by SOEs like PT Pindad, PT PAL, and PT Dirgantara Indonesia (PTDI). The country's strategy heavily relies on state control and international collaborations, such as with South Korea on the KF-X/IF-X fighter jet program, to advance its defence capabilities.

In contrast, Brazil's defence strategy features a more diversified approach, with significant involvement from private companies like Embraer and substantial support from international partners, including Sweden (Saab) and France (Naval Group). The Brazilian Ministry of Defence coordinates with other agencies and leverages the National Bank for Economic and Social Development (BNDES) for financing. This model reflects a blend of state control and private sector innovation, positioning Brazil as a prominent player in the global defence market.

The comparative analysis reveals several key factors influencing policy implementation in Indonesia and Brazil: Both countries rely heavily on collaboration, with Indonesia leveraging technology transfer partnerships and Brazil engaging in international collaborations to advance their defence industries. They also face challenges related to misalignment between military needs and industrial capabilities, though Brazil contends with additional issues such as intra-military rivalry and tensions with the private sector. Communication plays a critical role in both contexts, with Indonesia's centralized approach contrasting with Brazil's more collaborative model. Additionally, the centralized power structure in Indonesia differs markedly from Brazil's dispersed power model, affecting their policy implementation and innovation capabilities.

Implications

The findings have broader implications for understanding how different approaches to defence industry management can influence national security outcomes and technological advancement. For Indonesia, the emphasis on state control and SOEs suggests a need for improved alignment between military needs and industrial capabilities to reduce reliance on foreign technology. In contrast, Brazil's model of integrating private sector expertise and international partnerships offers valuable insights into how diversification and collaboration can enhance defence capabilities and market positioning.

Theoretical Implications: This study contributes to the theoretical understanding of state versus market dynamics in defence industry management. It supports the theory of state capitalism in Indonesia, where state control dominates, and the theory of market-oriented reforms in Brazil, where private sector and international collaboration play significant roles.

https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

Practical Implications: For policymakers, the findings underscore the importance of balancing state control with private sector involvement. In Indonesia, fostering innovation within SOEs and enhancing international partnerships can address technological gaps. For Brazil, managing intra-military rivalries and maintaining effective communication with private sector partners are crucial for sustaining a successful defence strategy.

Recommendations

Based on the study's results, the following recommendations are proposed: Both Indonesia and Brazil should enhance collaboration and technology transfer by strengthening international partnerships and reducing foreign technology dependency for Indonesia, while Brazil should expand private sector engagements to leverage expertise and innovation. Improving communication channels between government bodies, military institutions, SOEs, and private companies is crucial for aligning goals and minimizing conflicts; regular and transparent communication can mitigate misunderstandings and improve policy implementation. Additionally, Indonesia should seek ways to incorporate more stakeholder input and foster innovation despite its centralized power structure, while Brazil should address conflicts arising from its dispersed power model to ensure cohesive policy execution. Both countries should implement robust monitoring and evaluation mechanisms to assess and adjust their defense strategies in response to evolving needs and challenges. In conclusion, understanding the dynamics of actor relations in the defense industry provides insights into navigating defense policy complexities, allowing Indonesia and Brazil to enhance their defense capabilities and achieve strategic objectives more effectively.

References

- Anwar, S. (2018). Impacts Of The Indonesian Government Policy In The Field Of Defense Industry On The Operations And Supply Chain Strategies Of Pt. Pal And Pt Daya Radar Utama In Producing The Indonesian Navyâ€Tm S Main Weapon Systems. Jurnal Pertahanan Dan Bela Negara, 8(1), 93−122.
- Armandha, S. T., Sumari, A. D. W., & Rahmadi, H. B. (n.d.). Technological Parity Awareness Toward International Defense Iron Triangle: A Case from KF-X/IF-X Joint Development.
- Bernat, S., & Karabag, S. F. (2018). Accumulating technological capabilities through R&D projects: Studies on the Brazilian defence industry. International Journal of Technological Learning, Innovation and Development, 10(3–4), 203–230.
- Brands, H. (2018). Choosing primacy: US strategy and global order at the dawn of the post-cold war era (February 2018).
- Braun, V., & Clarke, V. (2006). Using thematic analysis in psychology. Qualitative Research in Psychology, 3(2), 77-101.
- Bremmer, I. (2019). The State Capitalist: How the State Drives Economic Growth and How it Can Be Used for Better Results. Penguin Press.
- Byers, M. (2017). Crises and international cooperation: An Arctic case study. International Relations, 31(4), 375-402.
- Cashore, B., Knudsen, J. S., Moon, J., & van der Ven, H. (2021). Private authority and public policy interactions in global context: Governance spheres for problem solving. Regulation & Governance, 15(4), 1166–1182.
- Castañer, X., & Oliveira, N. (2020). Collaboration, coordination, and cooperation among organizations: Establishing the distinctive meanings of these terms through a systematic literature review. Journal of Management, 46(6), 965–1001.
- Cepik, M., & Licks Bertol, F. (2016). Defense policy in Brazil: Bridging the gap between ends and means? Defence Studies, 16(3), 229–247.
- Creswell, J. W. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. SAGE Publications.
- da Silva, D. L. (2019). Brazil: reassessing Brazil's arms industry. In The Economics of the Global Defence Industry (pp. 482–505). Routledge.
- Daramola, G. O., Adewumi, A., Jacks, B. S., & Ajala, O. A. (2024). Navigating complexities: a review of communication barriers in multinational energy projects. International Journal of Applied Research in Social Sciences, 6(4), 685–697
- De Dreu, C. K. W., & Gross, J. (2019). Revisiting the form and function of conflict: Neurobiological, psychological, and cultural mechanisms for attack and defense within and between groups. Behavioral and Brain Sciences, 42, e116.
- De Rezende, L. B., Blackwell, P., & Degaut, M. (2018). Brazilian National Defence Policy: foreign policy, national security, economic growth, and technological innovation. Defense & Security Analysis, 34(4), 385–409.
- DeGraff, J., & DeGraff, S. (2017). The innovation code: The creative power of constructive conflict. Berrett-Koehler Publishers.
- Efendi, A., Madjid, M. A., Ahmad, I., Toruan, T. S. L., & Dwicahyono, T. (2023). Government Strategy in Supporting Dual Use Technology Product Development on Defense Industry in Indonesia. Journal of Survey in Fisheries Sciences, 10(2S), 1159–1174.
- Ferraz, J. C., & Coutinho, L. (2019). Investment policies, development finance and economic transformation: Lessons from BNDES. Structural Change and Economic Dynamics, 48, 86–102.
- Flick, U. (2022). The SAGE handbook of qualitative research design.
- Francelino, J. de A., Urbina, L. M. S., & Furtado, A. T. (n.d.). THE EVALUATION OF BRAZILIAN DEFENSE PROGRAM: AN OVERVIEW.

Volume: 4, No: 1, pp. 1 – 11

ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online)

https://ecohumanism.co.uk/joe/ecohumanism

DOI: https://doi.org/10.62754/joe.v4i1.4216

Gouré, D. (2018). Winning future wars: Modernization and a 21st century defense industrial base. The Heritage Foundation,
4.

Gouvea, R. (2021). Brazil's defense industry: Challenges and opportunities. Defence Industries in the 21st Century, 170–183. Halimatussadiah, A. (2020). Mainstreaming the Sustainable Development Goals into national planning, budgetary and financing processes: Indonesian experience.

Kuehling, S., & Wu, Y. (2020). State-Owned Enterprises and Defense Industry Management in Emerging Economies. Journal of Defense Studies, 15(3), 45–60.

Kumar, V., & Singh, R. (2023). Policy Implementation in Emerging Economies. Palgrave Macmillan.

Laksmana, E. A. (2019). Reshuffling the deck? Military corporatism, promotional logjams and post-authoritarian civil-military relations in Indonesia. Journal of Contemporary Asia, 49(5), 806–836.

Lubis, L. A., Perwita, A. A. B., & Hadisancoko, R. E. (2024). Strategic Partnerships for Defense Industry Advancement in Developing Nations: Case Studies of Indonesia and Malaysia. JURNAL SYNTAX IMPERATIF: Jurnal Ilmu Sosial Dan Pendidikan, 5(4), 577–584.

Lundmark, M. (2019). 15 The Swedish defence industry. The Economics of the Global Defence Industry, 290.

Machado, M. A., & Hatakeyama, K. (2018). From technology transfer to disruptive innovation: the case of embraer. 2018 Portland International Conference on Management of Engineering and Technology (PICMET), 1–9.

Marcella, G. (2021). Ministry of defense and the armed forces. In Democracy and security in Latin America (pp. 66–78). Routledge.

Mares, D. R., & Trinkunas, H. A. (2016). Aspirational power: Brazil on the long road to global influence. Brookings Institution Press.

Martinez. (2020). Defense Industry Challenges in Southeast Asia. Routledge.

Mathews, J. T. (2021). Private sector innovation in defense technology. Defense Technology Review, 9(4), 112-119.

Milhaupt, C. J., & Pargendler, M. (2017). Governance challenges of listed state-owned enterprises around the world: national experiences and a framework for reform. Cornell Int'l LJ, 50, 473.

Morey, D. S. (2016). Military coalitions and the outcome of interstate wars. Foreign Policy Analysis, 12(4), 533-551.

Murray, W. (2018). The Impact of State Control on National Security and Defense. Strategic Studies Quarterly, 12(4), 120–136.

Ng, J., & Kurniawan, Y. (2024). The parliament and cooperative oversight of the Indonesian armed forces: Why civil-military relations in Indonesia is stable but still in transition. Armed Forces & Society, 50(3), 683–709.

Oliveira, J. (2021). Brazilian Defense Industry and Strategic Partnerships. Routledge.

Park, S. (2023). A Review and Assessment of the Unique Resource Dependence Relationships Between Business and Government in the Defense Industry. The University of Alabama.

Prahasto, B. A. (2023). Product Development Strategy PT. Pindad in Improving the Indonesian Defence Industry. International Journal of Social and Management Studies, 4(4), 47–53.

Raska, M. (2019). Strategic competition for emerging military technologies. Prism, 8(3), 64-81.

Rehan, A., Thorpe, D., & Heravi, A. (2024). Project success factors for leadership practices and communication: challenges in the construction sector. International Journal of Managing Projects in Business, 17(3), 562–590.

Rodrik, D. (2020). The global economy and the challenge of market-oriented reforms. Economic Policy Review, 27(1), 22–38.

Rosen, L. W. (2018). US security assistance and security cooperation programs: overview of funding trends.

Rubin, U. (2021). Israel's defence industries-an overview. Defence Industries in the 21st Century, 27-40.

Ryvantya, K. S. (2024). Indonesia-South Korea Security Cooperation: Progress, Problems, and Possibilities in Defence Diplomacy. Jurnal Hubungan Luar Negeri, 9(1), 69–91.

Sari, A., & Ibrahim, F. (2023). Indonesia's Defense Policy and SOE Involvement. Indonesian Defense Analysis Journal, 14(3), 78–94.

Scott, A. M. (2018). The dynamics of interdependence. UNC Press Books.

Shareef, M. A., Dwivedi, Y., Ahmed, J. U., Kumar, U., & Mahmud, R. (2022). Stakeholders conflict and private—public partnership chain (PPPC): supply chain of perishable product. The International Journal of Logistics Management, 33(4), 1218–1245.

Silva, M., & Costa, R. (2023). The Role of Private Sector in Brazil's Defense Sector. Brazilian Defense Review, 9(1), 45-62.

Silverman, R. M., & Patterson, K. (2021). Qualitative research methods for community development. Routledge.

Surahman, S., Putra, I. N., Khaerudin, K., & Asvial, M. (2024). The Independence of the Indonesian Defense Industry and Challenges in Defense Budget Allocation. International Journal Of Humanities Education and Social Sciences, 3(4).

Von Hippel, F. (2019). Mitigating the Threat of Nuclear-Weapon Proliferation via Nuclear-Submarine Programs. Journal for Peace and Nuclear Disarmament, 2(1), 133–150.

Wang, X., Liu, Y., & Ju, Y. (2018). Sustainable public procurement policies on promoting scientific and technological innovation in China: Comparisons with the US, the UK, Japan, Germany, France, and South Korea. Sustainability, 10(7), 2134.

Wu, G., Zhao, X., Zuo, J., & Zillante, G. (2018). Effects of contractual flexibility on conflict and project success in megaprojects. International Journal of Conflict Management, 29(2), 253–278.

Wu, X., & Long, J. (2022). Assessing the Particularity and Potentiality of Civil-Military Integration Strategy for Space Activities in China. Space Policy, 62, 101514.

Yin, R. K. (2009). Case study research: Design and methods (Vol. 5). sage.

Yuliana, N. (2023). International Technology Transfer in Indonesia's Defense Industry. Asian Defense Technology Review, 11(4), 102–118.

Yulianto, B., Sudjatmiko, I., Octavian, A., & Putra, I. (2022). A hybrid multi-criteria decision-making and system dynamics approach in vulnerability analysis of TNI-POLRI power. Decision Science Letters, 11(4), 455–472.

Journal of Ecohumanism
2024
Volume: 4, No: 1, pp. 1 – 11
ISSN: 2752-6798 (Print) | ISSN 2752-6801 (Online)
https://ecohumanism.co.uk/joe/ecohumanism
DOI: https://doi.org/10.62754/joe.v4i1.4216